



## Explain impact of climate change in simple terms, says UN official

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### Abstract:

Scientists around the world need to better explain the human costs of climate change in simple terms to “people in the street,” a top UN official has said. Christiana Figueres, who heads the UN Framework Convention on Climate Change, said improving poor communication remained a major challenge for all those working to counter global warming.

**Source:** <http://dx.doi.org/10.1136/BMJ.g2007>

### Resource Description

#### Communication: ☒

resource focus on research or methods on how to communicate or frame issues on climate change; surveys of attitudes, knowledge, beliefs about climate change

A focus of content

#### Communication Audience: ☒

audience to whom the resource is directed

Public

#### Exposure : ☒

weather or climate related pathway by which climate change affects health

Unspecified Exposure

#### Geographic Feature: ☒

resource focuses on specific type of geography

None or Unspecified

#### Geographic Location: ☒

resource focuses on specific location

Global or Unspecified

#### Health Impact: ☒

## Climate Change and Human Health Literature Portal

specification of health effect or disease related to climate change exposure

Health Outcome Unspecified

### **Mitigation/Adaptation:**

mitigation or adaptation strategy is a focus of resource

Adaptation

### **Resource Type:**

format or standard characteristic of resource

Policy/Opinion

### **Timescale:**

time period studied

Time Scale Unspecified